



UMS ANNOUNCES FUNDRAISING PROGRAM FOR FELLOW NONPROFITS

ANN ARBOR, MI (July 18, 2016) —**University Musical Society (UMS)** is pleased to offer a program that supports fellow nonprofit organizations. Any organization with 501(c)3 nonprofit status may purchase tickets from UMS at a discounted rate and then resell them to their donors and constituents at face value or more, putting the difference directly towards the organization’s fundraising efforts.

Nonprofits are able to choose from a number of performances and price categories to meet their organizational needs. UMS is available to assist in implementing and marketing the fundraiser, and can also help plan a reception for guests before or after the performance (subject to limitations).

Arbor Hospice identified an opportunity for such an event with UMS. Gloria Brooks, President of Arbor Hospice and the Arbor Hospice Foundation, collaborated with Janet Callaway, Arbor Hospice Emeritus Board Member, to conduct a successful fundraiser. Callaway noted, “UMS staff worked with the Arbor Hospice Foundation’s staff and volunteers throughout the process, helping to identify a concert, promoting it, and then assisting in the implementation of a pre-concert reception.” Brooks recalled, “UMS helped Arbor create a meaningful and very well-received event for our donors.”

To inquire about setting up a fundraiser, organizations should contact the UMS Group Sales Office at 734.763.3100 or umsgroupsales@umich.edu.

ABOUT UMS

One of the oldest performing arts presenters in the country, UMS (also known as the University Musical Society) contributes to a vibrant cultural community by connecting audiences with performing artists from around the world in uncommon and engaging experiences. An integral part of the Ann Arbor

community, UMS is an independent non-profit organization affiliated with the University of Michigan, presenting over 70 music, theater, and dance performances by professional touring artists each season, along with over 100 free educational activities. UMS is part of the University of Michigan's "Victors for Michigan" campaign, reinforcing its commitment to bold artistic leadership, engaged learning through the arts, and access and inclusiveness. UMS was awarded the 2014 National Medal of Arts by President Obama.

MEDIA CONTACT

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